

Your WELLNESS. Your WELLBEING.

Code You Wellness Incentive Program Redeeming Healthy Activity Rewards Coins for Gift Cards

After an associate has earned 400 coins in a calendar month, they may follow these simple steps to select a \$50 gift card to a variety of retail vendors. Earned gift cards are available for redemption beginning the 15th business day of the following month the reward was earned.

Associates can earn a maximum of \$150 for completion of health activity rewards per fiscal year. Gift cards earned between Oct. 1, 2014 and June 1, 2015 must be redeemed through the CaféWell platform by June 30, 2015.

To Redeem a Gift Card

- Log into your CaféWell account at cafewell.com/code/wellbeing.
- Click the “Start Here” button on the image with the butterfly.
- This will take you to Wellness Incentive Program overview page. On the right side of this page, click the light blue button “View Biometric Screening Results & Incentives Earned.” In the incentive summary box you can see if you have earned a gift card and how many you have redeemed.
- Click on the tab “Rewards” at the top of the page, then click “Redeem Now.” Once selected, this will take you to the website where you will choose your gift card. Select “Gift Cards” under the “Rewards” header to browse by category or search for a specific retailer.
- After you have selected a retailer, use the drop-down menu under “Order Form” to select the value/amount of the card. Cards may only be chosen in \$50 increments (e.g. If you have \$50 to redeem, you may choose one gift card. If you have \$100 to redeem you may choose two gift cards for \$50 each.).
- Click “Add to Cart.” This will take you to your shopping cart where you can review your gift card reward. From here you may select “Continue Shopping” to go back and choose another card, or you may proceed to checkout if your selections are complete.
- Clicking on “Check Out” will take you to the “Checkout Confirmation” page where you will be asked to enter your contact information which will be used for the delivery of your gift card(s) as well as for future communications about your card(s). After checkout is complete, you will receive an order number. Please retain this number for your records. You will also receive a confirmation email. Gift cards may take up to 14 business days to arrive to the address you provide.

Wellness Incentive	
Dollars	
Earned:	0
Healthy Activity Gift Card	
Earned:	0
Redeemed:	0
Available:	0
Last visit:	11/19/2014



If you encounter any issues during the process of obtaining your gift card(s), call the Centura Health Wellness Incentive Program Helpline at 1-888-280-6069.